



Getting Started with...

BUSINESS

Welcome!

Core skills: Tasks to do before you start in September –

1. Build up your knowledge of the basics:

<https://app.senecalearning.com/dashboard/join-class/08zaq7ugae>

Join the class using the link above and complete the Seneca assignment set. DON'T try to do it all at once. Work through it a bit at a time – see how you do on the global leader board! For those of you who have not studied business at GCSE this will help to get you up to speed with the basis and some more advanced content. Those of you that have studied GCSE Business you'll be revising some content that you already know from GCSE, but also be able to see how concepts become more detailed and specific at A Level.

2. Get reading:

Over the course of the summer break, please keep up to date with business news, using BBC, The Guardian or Tutor2u etc. Create 3 company profiles of businesses who have been in the news over the summer. You should include details of the company, its ownership and a brief history (don't just copy and paste summarise) plus a summary of why it has been in the news.

3. Get collecting:

You also need to keep up to date with the external factors that impact on Businesses. Create 3 information sheets, which examine some different issues that are currently affecting businesses. Examples could include the cost of living crisis or Covid-19 etc. Each information sheet should be 1 side of A4. Again, avoid copy and paste – summarise in your own words.

Any questions? Feel free to contact the subject leader on

vbull@thehinckleyschool.co.uk Miss V. Bull, Head of Business Studies & Economics